Notes 11/4/26

Creative Director: Anna - Maker Aleeya Seeley

- Go in the direction for the first mockup
- I Like the warmer background
- Yellow works, or a warm medium brown in place of the yellow (can add yellow accents elsewhere
- Like the background color of the mockup A (a tad lighter?)
- Like the bolder and thicker font of the 2nd mockup, but choose one that has serifs
- Like the serif font in mockup a for his painter/illustrator title
- Header and footer taking up the entire space in mockup b looks very nice
- Implementing circle motif in more places, could just be across pages
- Add another Image or two in the landing page, of his work or just another portrait of him (triple portrait)
- Have titled headers instead of hamburger menu for web view
- Add triple portrait to landing page - make hover option a link to arts page (use this to break up the text
- Could also add like 3 images to the landing page, acting the same way as the triple portrait, that lead to the different pages when you hover and click.
- Footer a slightly darker red / less punchy
- Hover option for arts page - when you hover over an image, it adds a grey overlay, or makes the image less opaque, and reveals information about the artwork (title, date)